

## Capturing Creative Talent

The Design School is a private school setup in 1993 to help people capture their creative talent and gain the skills and qualifications needed to enter design courses at diploma and degree level or to launch their design career.

The Design School is New Zealand's leading Foundation Design School. For nearly 30 years we have helped hundreds of students build their creative talents and develop them into successful careers in the creative industries.

The courses provide the skills to be successful in any of the creative disciplines. Projects focus on Drawing, Graphic Design and Digital Media or Fashion Design and Textiles. Graduates can progress onto degrees in these areas or many other creative disciplines.

Regardless of previous achievements, creative students at The Design School can gain the qualifications and portfolio they need to progress onto the degree course of their choice.

As a small specialist school, we can tailor a programme to the individual needs of each student and provide additional support whenever necessary. Whether a student needs an extra creative subject alongside school or a full-time programme to fast-track their career, students can be confident they will achieve their goals at The Design School.



### Creative People Think Differently

#### We work a bit differently to schools and other tertiary courses.

The courses at the design school have been created by designers for designers.

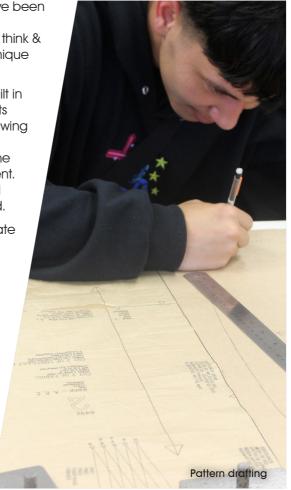
We understand how creative people think & work, and how to harness students unique skill sets to achieve success.

Most credits and assessments are built in to commercial style projects. Students combine creative processes with drawing and visual communication skills and then turn their ideas into reality with the latest industry software and equipment. Courses also include the literacy and numeracy credits for NCEA if needed.

The Design School staff are passionate about helping people harness their creative talent for a career.

The Design School is where student well-being, both physical and emotional is as important to us as their academic achievements.

Our open plan studios encourage respectful and inclusive learning environments where mentoring and personal growth take place. Students develop self-confidence and ambition and achieve more amongst peers of all levels and disciplines.



### The Creative Industries are booming!

Design is all about the ideas.

# Designers combine creativity and critical thinking skills to come up with solutions that no-one else has thought of.

Design is a key part of New Zealand's knowledge economy and growth of the creative industries is a key economic goal of the New Zealand government.

The creative industries have grown year on year, faster than any other field of employment and there are now more than 130,000 designers in New Zealand. 70% are self employed and are able to work in a way that suites them best.

The job opportunities are expanding continually, and New Zealand designers lead the world for their creativity and innovation providing a fantastic outlook for graduates worldwide.

There are a wide range of disciplines in the creative industries. This can make the sector both exciting and daunting. All disciplines require creative thinking skills, visual skills to communicate ideas and then the specialist technical skills in a chosen area.

Creative people are always thinking and analysing. They draw together all their knowledge and creative abilities to solve problems in new and innovative ways.



### Diploma in Creative Enterprise

Launch your creative aspirations.

# Setup a business, get your first commission and see your dreams become reality.

With over 70% of designers running a freelance business, creatives need the entreprenurial skills for longterm business success.

This course will help you identify your business niche, create a brand and marketing material, setup a business and start earning money as a creative professional.

#### NZ Diploma in Arts & Design Level 5

Duration: 36 weeks full-time

Course Fees: \$7800

Credits: 120

Eligible for StudyLink support.

- Students may be eligible for Fees Free.
- Students will need their own laptop & Adobe Creative Cloud student license and any other industry equipment.
- All other general equipment, materials and printing are supplied.



# Certificate in Graphic Design

Are you ready to extend your talent?

Build your design skills and extend your talent.

Learn advanced design processes and professional skills including the latest digital media software from Abode.

Includes two qualifications to make sure you get the design and digital media skills needed to step into the graphic design industry or to open the door to the premier design degree courses in New Zealand and ground the world.

NZ Certificate in Digital Media & Design Level 4

NZ Certificate in Arts & Design Level 4

Duration: 36 weeks full-time

Course Fees: \$6245

Credits: 121

 All equipment, materials and printing are supplied.

Eligible for StudyLink support.

 Students may be eligible for Fees Free.



## Certificate in Fashion Design

Are you ready to realise your dreams?

This is where your Fashion career begins.

Create your first collection, develop a fashion brand and open the door to your future.

Includes two qualifications to make sure you get the fashion design and textiles skills needed to open the door to the premier design degree courses in New Zealand and around the world.

NZ Certificate in Fashion Design Level 4

NZ Certificate in Arts & Design Level 4

Duration: 36 weeks full-time

Course Fees: \$6514

Credits: 124

 All equipment, materials, fabrics and printing are supplied.

Eligible for StudyLink support.

 Students may be eligible for Fees Free.



# Certificate in Graphic Design

Are you focused on a Graphic Design pathway?

Modern Graphic Designers need great creative talent combined with the latest digital media skills. This is the course to develop both.

Join the Graphic Design and Digital Media pathway or extend yourself beyond NCEA. This course will build your design and technical skills in an industry styled environment and put you on the fast track to achieving your career goals.

#### NZ Certificate in Arts & Design Level 3

Duration: 18 weeks full-time

Course Fees: \$3264

Credits: 63

- All equipment, materials and printing are supplied.
- Eligible for StudyLink support.
- Students may be eligible for Fees Free.



Can Design - Courtney Sothern

# Certificate in Fashion Design

Are you ready to push your Fashion skills?

Push both your fashion design and garment construction skills to set you on the road to becoming a Fashion Designer.

Join the Fashion Design pathway or extend yourself beyond NCEA. This course will build your design and technical skills in an industry styled environment and put you on the fast track to achieving your career goals.

NZ Certificate in Arts & Design Level 3

Duration: 18 weeks full-time

Course Fees: \$3264

Credits: 60

 All equipment, materials, fabrics and printing are supplied.

• Eligible for StudyLink support.

 Students may be eligible for Fees Free.



### Foundation Skills in Graphic Design

Specialist graphic design course for students 16-24.

Graphic Design is everywhere! From animation to branding to web and application design, the career opportunities are enormous.

If you are looking for an alternative to school or you know design is your pathway, achieve NCEA and more focused on graphic design and digital media.

This programme includes two qualifications to make sure you get the right start towards a Graphic Design career.

#### NCEA Level 2

NZ Certificate in Arts & Design Level 2

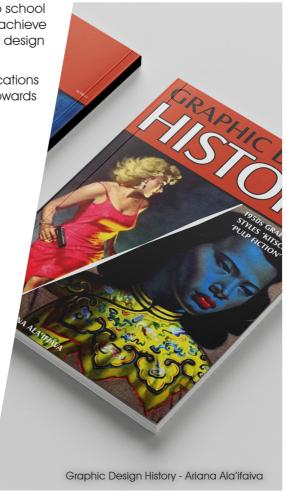
Duration: 36 weeks full-time

Course Fees: Zero Fees

Credits: 120

 All equipment, materials and printing are supplied.

• Eligible for StudyLink support.



### Foundation Skills in Fashion Design

Specialist fashion design course for students 16-24.

If you have ever dreamt of becoming a fashion designer, this is the course that starts turning that dream into reality.

Are you looking for an alternative to school or know fashion design is your pathway. Achieve NCEA and more with a focus on fashion design and textiles. This programme includes two qualifications to make sure you get the right start towards a Fashion Design career.

#### NCEA Level 2

NZ Certificate in Arts & Design Level 2

Duration: 36 weeks full-time

Course Fees: Zero Fees

Credits: 120

 All equipment, materials, fabrics and printing are supplied.

Eligible for StudyLink support.



## NCEA Creative Industries Graphic Design

Are you interested in Branding, Advertising, Animation?

It doesn't matter when you start your creative journey. We will help you to start using your talent as a career.

If you are 25 or over and want to begin your creative journey, we will get you started on developing your talent into a career.

Get NCEA focussed on graphic design and digital media and start on the pathway to doing what you love.

#### NCEA Level 2

Duration: 26 weeks full-time

Course Fees: Zero Fees

Credits: 80

All equipment, materials and printing are supplied.

• Eligible for StudyLink support.



# NCEA Creative Industries Fashion Design

Are you interested in Fashion and Textiles?

# This is the course to begin turning your fashion dreams in to reality.

If you are 25 or over and want to begin your creative journey, we will get you started to develop your talent into a career.

Get NCEA focussed on fashion design and textiles and start on the pathway to doing what you love.

#### NCEA Level 2

Duration: 26 weeks full-time

Course Fees: Zero Fees

Credits: 80

 All equipment, materials, fabrics and printing are supplied.

Eligible for StudyLink support.



### **High School Partnerships**

On a creative pathway but not ready to leave school yet?

Extend your creative skills and earn extra credits towards NCEA through our part-time courses in Graphics, Fashion or Animation Design.

The Design School offers secondary school students part-time courses to study design in a commercial style studio while they continue with other subjects they love at school.

Our part-time courses span upto 30 weeks per year, one or two days per week. It is a standard 9-3 school day, just focused on design.

Trades Academy options are delivered in partnership with Te Pukenga-UCOL in Palmerston North. STAR options are available in collaboration with any school and we also partner with Te Kura Te Aho o Te Kura Pounamu (The Correspondence School) and Regional Health Schools.

#### Design Level 1

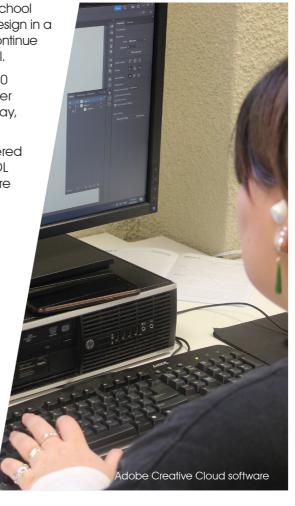
Gain credits towards NCEA Level 1.

#### NCEA Level 2 Creative Industries

Gain up to 40 credits towards NCEA Level 2 and New Zealand Certificate in Arts & Design Level 2.

#### Design Level 3

Gain up to 40 credits towards NCEA Level 3 and New Zealand Certificate in Arts & Design Level 3.



### Frequently Asked Questions

# Come into one of our studios to discuss the options for launching your design career.

#### When can I start?

ANYTIME

 The courses are designed for individual learning, start when you want.

#### What are the course hours?

8am to 4pm for full-time courses.

 With flexibility to fit around work and family commitments.

#### How many days?

 MONDAY to THURSDAY for full-time courses

 Friday is an optional day for selfdirected study.

#### What do I bring?

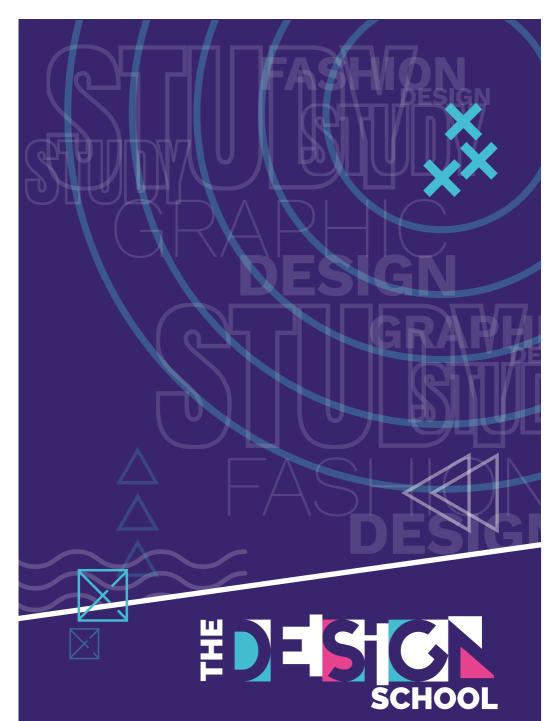
YOURSELF

All materials are supplied.

#### What kind of projects can I expect?

 Projects are based on commercial practice in graphic design or fashion design. Take ideas from concept to final design, then turn them in to reality.





www.designschool.ac.nz